

Your guide to becoming a

Real Careers Champion



"Taking the time to invest, be honest and open will shape the reality of young people and their future"

Charlene Brown | Founder

Completing your Real Guide

THANK YOU for agreeing to join the Honest Voice movement.

By becoming a **Real Careers Champion** and sharing your career experience you will be making a difference to the lives of young people.

Your **Real Guide** is your career journey in all its glory. We want to share with young people the story behind your chosen career, the roadmap you have followed to date and where your career journey will take you next. Please include any top tips and organisations that may have helped you along the way.

We strive to exercise a growth mindset in everything we do. When creating your Real Guide, always be honest about the real requirements to undertake your role or chosen career path. We ask that you use descriptive words that promote more positivity and opportunity than the opposite.

For example, you may describe your working environment as 'challenging'. At Honest Voice, we would describe a challenging work environment as "a dynamic environment that offers the opportunity to problem solve and work with a diverse group of people with different skills, expertise and experience in the company".

On the following page, we've set out some questions to assist you in creating your Real Guide. So that we can provide a consistent level of information to young people, we ask that you stick to these questions as best as you can.

However, if you think it could be better, we are all ears.
Just send us an email at realsupport@honestvoice.co.uk

Follow our journey: www.honestvoice.co.uk



*"Be true to yourself and never settle
for someone else's normal"*

Himal Patel |
Founding Member

Real Guide Questions

1. Tell us about your role

Please provide a general overview of the role and responsibilities. So that your Real Guide is accessible to our members, we ask that you avoid technical jargon and/or abbreviations.

2. Do you need any qualifications?

e.g. Degree(s), formal training qualifications or training 'on the job'. How do you learn new information for your role?

Please provide a link to the examining board website and explain a bit about the qualifications and why they are beneficial.

3. What soft skills do you need to do your job well?

e.g. Communication, teamwork, organisation, strategic thinking and attention to detail. How do you learn new skills for your role?

4. What type of transferable skills have you gained from your role?

e.g. Flexibility, work ethic, project management, commercial awareness and listening.

5. What type of work experience has helped in your career?

This doesn't necessarily have to be in the same field but results in the person obtaining the required soft skills.

6. Did anyone help you during your career journey before obtaining your role?

e.g. Any external organisations/charities that helped you get into this role, your career or sector?

7. Next steps in your career

Please mention a couple of career routes that someone could choose after this role (feel free to look at the example as a reference).



You're all set!

Submitting your Real Guide is easy.
Sign up on the Honest Voice [website](https://www.honestvoice.co.uk) and complete the online question form and see example guides.



*"We are all role models to someone,
whether we see or
acknowledge them"*

Dominique Walker |
Founding Member

Filming your Real Vlog

Your **Real Vlog** is a chance to share your real career journey experience with young people that are super keen to get the inside scoop of the working world.

On the following pages, we've set out some pointers to assist you in creating your Real Vlog. So that we can provide a consistent level of information to young people, we ask that you stick to the questions below as best as you can.

However, if you think it could be better, we are all ears.
Just send us an email at realsupport@honestvoice.co.uk

Top Real Vlog tips:



Keep it to 3 – 5 minutes



Don't forget to have good lighting



Limit any background noise



Pick a location you are most comfortable with...



And most importantly, enjoy it and be yourself!



"True happiness does not come from what you've done for yourself but from what you've done for others"

Dawn Whyte |
Founding Member

Real Vlog

Questions

1. Introduce yourself

Please say your name, your role and the industry you work in.

2. Describe your role

Tell us what you do on a daily basis.

3. What do you like about your role? What makes it interesting?

Don't be shy, why you like your role is so important for our young people to hear.

4. How did you get into your role and industry?

Was this a role you always wanted? Did you always want to work in your industry? Tell us why.

5. What qualifications or experience would be beneficial to get into your role?

Include education/work experience/ other schemes. It's all important.

6. What factors did you consider when choosing your career?

Please list your top five factors and why these were important.

7. Based on your skill set, what alternative career options are available to you?

We want our audience to have an idea of alternative careers that require similar skills, in case they find that their original chosen career is not for them.

8. What obstacles have you faced in your career and how did you overcome them?

We would really appreciate any examples that you are willing to share, especially how you overcame the challenges and what you learnt. Did it make you stronger? (e.g. culture, job not as expected, team dynamic, development opportunities)

- continued overleaf



Embrace every lesson. Use every opportunity. Dream big. Live your life.

Katherine Noble |
Founding Member

Real Vlog Questions

9. Have you ever doubted yourself? If so, why? And what did you do to change your mindset?

We want to let young people know that it's natural to have doubt but with self belief any goal can be achieved.

10. INTERESTING FACT! What do you do outside of work? What are you passionate about?

We emphasise the importance of authenticity in all that we do. It's therefore so important that our young people get a glimpse of YOU beyond your role. Please share how you make time for your passions and why it is important to you.

11. How do you define success?

Success is different for everyone so we want to know what success looks like to you. From being happy, to receiving a promotion or career development. What you share is important to young people.

12. What motivates you?

What motivates you to do what you do? What motivates you to strive for success? What drives you on a daily basis and how do you keep motivated?

13. Where do you see yourself in the next 3 to 5 years?

If you are comfortable, it would be great if you could mention where you see yourself both professionally and personally.

14. What advice would you give to someone pursuing your career?

This can be technical or practical! Think of the advice you would've wanted to know throughout your career.



Lights, camera, action!

It's time to share your story and become a careers champion! Once you have filmed your vlog, sign up on the [Honest Voice website](https://www.honestvoice.co.uk) to upload your Real Vlog and complete the online Real Guide form.

